

Managing content, either internal or external, is fundamental to any sustainable and successful organization.

Examples of information include customer records, contracts, agreements, proposals, application forms, financial and human resource data, marketing and product information. While sometimes hard to quantify, the key piece of information is often how all these fit together, in other words the knowledge needed to run the business. Management objectives are then required to measure and analyze processes.



Over the last five years organizations facing a highly competitive landscape and newly regulated environment have implemented high-end, infrastructure-type technology solutions to solve business problems.

Organization and systems integrators must now turn to new toolsets that create Content Enabled Applications. These toolsets are often rapid development applications that leverage the content of structured and unstructured data and the process knowledge in BPM to address specific business issues.

Using the now ubiquitous connectivity of an applications Service Orientated Architecture, web services and XML, it has never been quicker to deliver real business solutions.

Content enabled application development is heavily reliant on the subject matter experts and less so on already stretched IT resources.

Some examples of content enabled applications that can alleviate business risks and improve operational compliance:

- Lifecycle contract management systems
- Correspondence management systems
- Loan origination
- Vendor management
- Case management

DPA Technologies provides a rapid development tool for building content enabled applications that require the accurate capture of data, manipulation of organizational content and delivery of unique documents.